



## **Benefitting River Oaks Elementary School PTO**

**2008 Kirby Drive, Houston, TX 77019**

**<http://es.houstonisd.org/riveroakses/>**

On behalf of River Oaks Elementary (ROE) School, I invite you to participate in our annual auction fundraiser. The “**Fall Frenzy**,” will be held on Friday, November 6, 2009. Thanks to the generous support of businesses like yours, last year’s event was extremely successful, raising \$120,000. This money was used to fund audio-visual & playground equipment, library books, classroom materials, teacher training, counseling services and technology needs to benefit the students of ROE.

We find that we need your support more than ever. Ongoing budget cuts have created an increasing burden on parents and the community to fund essential services for the students and the auction is the PTO’s biggest single event fundraiser. Last year’s event was attended by over 400 parents, teachers and friends, who enthusiastically bid on a variety of great items and services.

**We hope that you will contribute to our efforts through a donation of merchandise, services, or underwriting funds to this year’s auction. Your support is a key component of our success.**

River Oaks Elementary School is a HISD Magnet Vanguard and Neighborhood school attended by more than 600 students in kindergarten through grade five. ROE is an authorized school for the International Baccalaureate Primary Years Program. Gifted and talented children from throughout the Houston area are selected to attend ROE along with neighborhood children. The result is a culturally and economically diverse student body with a record of high academic achievement, a love of learning, a sense of community responsibility and a respect for others.

To make a donation to this year’s auction, please complete the attached donor form and return it with the donated item by mail, fax or email. All donors will be recognized in the Fall Frenzy catalog and at the event. Donors will receive a donation receipt by mail. The River Oaks PTO is a 501(c)(3) non-profit organization and donations to the auction are tax-deductible to the extent allowed by law.

We sincerely appreciate your support of the children and programs of ROE. If you would like more information or have any questions, please feel free to contact me.

Best regards,

Frances Moore-Jones, Donations Chair  
ROE Fall Frenzy  
1916 Kirby Drive, Houston TX 77019  
713. 401.9024 fax 713.401.9044 fmj@translatedphrase.com



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We gratefully acknowledge the support of our generous donors, without whom this event would not be possible. Donors will be acknowledged in the Fall Frenzy catalog and at the event, plus receive a donation receipt. Your donations make all the difference for the students of ROE!

Donor Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

I wish to be listed in the catalog as: \_\_\_\_\_

I wish to remain anonymous

**FULL Gift Description** (for catalog use, feel free to attach description):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please list ALL restrictions, blackout periods, and limitations:**

\_\_\_\_\_  
\_\_\_\_\_ **Expiration date: 11/06/10 or** \_\_\_\_\_

**Fair Market Value of Gift:** US\$ \_\_\_\_\_

**Donor Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**How will we receive your donation?** \_\_\_\_\_  Item/gift certificate enclosed  
\_\_\_\_\_  I will deliver donation on: \_\_\_\_\_  Item to be picked up by auction volunteer.

*ROE Contact Name:* \_\_\_\_\_ *Phone:* \_\_\_\_\_

*Email:* \_\_\_\_\_

**Send donations to:**

*ROE Fall Frenzy Donations c/o Frances Moore-Jones  
Mail: 1916 Kirby Drive, Houston, TX 77019  
Fax: 713.401.9044 Email: fmj@translatedphrase.com*