

Spirit Ads in the 2009-10 R*O*E School Directory

MAKE YOUR CHILD'S DIRECTORY SPECIAL!

Spirit ads are a very inexpensive way to give your child a smile each and every time they use the directory over the year, and the money raised is used to provide every student with a printed directory at no cost.

Every kid loves to see their own personal message and it can make every student feel like an important part of the school community.

For 2009-10, we will simplify the printed directory process as follows: spirit ads in the class listing pages will be mostly text across the width of the page (see sample overleaf). You can be creative with the font and size within the supported parameters (extra points for rhymes?).

This will make the process really easy:
Purchase ad online, email content. Done!

Photos and graphics are accepted in the 2" square, half page and full page ads only.

Deadlines:

- All orders received by **September 2nd** will be guaranteed placement within or near the class listing.
- From **September 3rd to September 11th**, late ads will be accepted on a space-available basis. This will be the final deadline in order to meet our printing target.
- We distribute the directory around the 2nd week of October.

**DON'T WAIT
FOR THE
SCHOOL TO
OPEN.**

How to submit spirit ads? Go to www.riveroakspto.org then click on the ROE Store link. Locate the dedicated article with technical specifications, and *Cliff Notes* on how to create your ad. Address all emailed ads to spiritads@riveroakspto.org.

New and returning parents: Please note that certain fonts or sizes will be very faint when printed so we ask you to verify that your font is in the "supported fonts" list. See *Cliff Notes* online.

Don't have access to a computer? Mail your ad and contact information with payment to ROE Directory, 1420 Missouri, 77006.

