

**Minutes**  
**December 10, 2012**  
**PTO Board Meeting**  
**ROE Library – 6 p.m.**

The Board of Directors (the “Board”) of the River Oaks Elementary School Parent-Teacher Organization (the "PTO") met on the 10th day of December, 2012, at 6:00 p.m., in the Library of River Oaks Elementary School. The following officers and members of the Board of Directors were present, thus constituting a quorum:

Paul Heyburn - President  
Liz Palmer – First VP  
Charles Koerth – VP Finance/Treasurer  
Ryan Dolibois - VP Development  
Kef Wilson – VP Public Relations  
Kara Richardson - Secretary  
Holly Shilstone - Past-President  
Lisa Thompson – Budget & Finance  
Teri Gerber - Teacher Appreciation  
Jennifer McCormick – Teacher Appreciation  
Maria Onufrow - 5<sup>th</sup> grade Representative  
Tina Salem - 4<sup>th</sup> grade Representative  
Madhuri Chilakapati – 2<sup>nd</sup> grade Representative  
Tiffany Hawkins – 1<sup>st</sup> grade Representative  
Jacqualin Seely – 1<sup>st</sup> grade Representative  
Jeannie Beebe – Kindergarten Representative  
Liz Daniel – School Life Director  
Jennifer Farnell – Volunteer Coordinator  
Stephanie Slobin – Specialist Representative  
Christine Rodriguez – Ways and Means  
Anna Taylor – Faculty Representative  
Ruth Beery – Faculty Representative  
Keri Fovargue – Head of School

Various members of the PTO including parents/guardians of ROE students, ROE faculty and ROE staff (collectively, “PTO Members”) were also present for the meeting.

Call to Order

Paul Heyburn, President of the Board, called the meeting to order.

Minute Approval

Kara Richardson next presented for approval the minutes from the November 14, 2012, Board meeting. Ruth Beery made a motion to approve the minutes as written. Holly Shilstone seconded said motion which carried unanimously.

### Corporate Sponsorship

Kef Wilson next discussed how various area elementary schools utilize corporate sponsorships to generate additional revenue. Kef suggested that the PTO form a committee to examine ways to create a corporate sponsorship program at ROE. A suggestion was made that Kef refer to information in the Development binders from the last two years to use as a reference when moving forward with this committee to see how Development has handled corporate sponsorships in the recent past. The Board concurred with the idea, and Kef invited those interested in joining such committee to email him.

### Specialist Update

Stephanie Slobin next discussed the idea of having a “Specialist Spotlight” in each week’s edition of the ROE news. This section would highlight a different specialist teacher each week. Stephanie next gave a brief update of the specialist funding generated by the auction.

### Auction Report

Ryan Dolibois next gave a report on the On-Line Auction and congratulated Adrienne Murray, Christine Rodriguez, and Heather Reardon on a job well done. He noted that the auction generated almost twice the goal amount of \$40,000 and that there were 194 separate bidders who participated in the event. Additionally, he noted that revenue from the Great Gatherings increased in all grade levels from the prior year. He acknowledged that there were some issues with Auction Star, and he suggested that the PTO reevaluate the decision to use them in the future. He next discussed the Annual Fund and stated that he will send out an email at the end of the week for those who wish to make a donation before the end of the year.

### Parent Social

Ryan Dolibois next discussed the idea of holding a parent social in the spring and stated that a tentative date of February 2 has been set aside for such event. He noted that Liz Daniel and Kara Richardson looked into various venues and that the Gardens of Bammel Lane had offered the PTO the use of its facilities at a reduced and very reasonable price. He further noted that the committee met and discussed holding a small scale party with a ticket price of approximately \$50 per person. He stated that the committee envisioned that the proposed ticket price would include dinner, valet parking, a drink, a raffle ticket, and perhaps some type of entertainment. He discussed the idea of having 2-3 “big board” type auction items as well as a small raffle, with the party being a way for parents to come together and socialize while generating a bit more revenue for the PTO. Ryan next explained that, if the Board chooses to move forward and hold a parent social, the Board must decide what size budget to allocate to such event. After a lengthy discussion regarding the proposed social, Kara Richardson noted that the majority of the Board seemed to favor holding a casual small budget party for parents as

opposed to holding a large budget party like the Fall Frenzy. Kara then called for a Board vote on whether or not to hold a small budget parent social similar to the committee's idea as discussed by Ryan. The Board voted to move forward and hold a small budget parent social as described above by a vote of ten (10) in favor and six (6) opposed.

#### Other Business

It was next reported that the Book Fair was a success and raised over \$3000.

#### School Update

Dr. Fovargue updated the Board on the SDMC and Traffic and Safety Committee discussions regarding safety concerns at drop off and pickup due to some parents not following the policies and procedures. She noted that that such discussions included the option to request the PTO to fund an additional officer. The Board expressed concern regarding the continual inappropriate safety practices of our parent community and about the importance of redirecting parent behavior. The Board requested more information from Traffic and Safety, and Paul Heyburn stated that he will be in contact with Andy Williams. It was noted that this topic will be added to the January Board meeting agenda if needed.

There being no other business to bring before the Board, Kef Wilson made a motion to adjourn the meeting. Christine Rodriguez seconded said motion, which unanimously carried.